

**TORONTO'S FAVOURITE  
HOLIDAY MUSICAL RETURNS!  
DECEMBER 2024!**

**THE**

**A TOTO-LY TWISTERED  
FAMILY MUSICAL!**

# **WIZARD OF OZ**



## **HOSTING EVENT**

**Winter Garden Theatre | December 6 – January 4, 2025**

**CanadianStage**

**Starring Dan Chameroy as Plum and Eddie Glen as The Scarecrow**

**Ross Petty  
Productions**



## ROSS PETTY'S FAMILY MUSICALS PROVIDE A FUN-FILLED ALTERNATIVE FOR YOUR HOLIDAY PARTY.



Victor Dodig with  
Ross Petty in Peter Pan

CIBC PRESENTING SPONSOR 2014 – 2016

“Our CIBC Children’s Foundation has hosted clients at your annual holiday production for a decade. Our clients have absolutely loved the shows and their unique ability to tell the ‘fractured fairy tale’ with current pop culture references.”

VICTOR G. DODIG PRESIDENT AND CEO / CIBC



“The rich tradition and legacy of your productions are a wonderful hospitality experience for our clients. There are very few opportunities for families to enjoy such an entertaining show. The timing of the shows around the holiday season is very appealing to all.”

CATHERINE ROCHE / MARKETING AND STRATEGY,  
BMO FINANCIAL GROUP



“This year we celebrate our 21st year of delightful collaboration with Ross Petty Productions and your wonderful shows. A generation of our clients and their families have enthusiastically enjoyed this Mackenzie holiday tradition!”

MICHAEL EVANS / REGIONAL VICE PRESIDENT  
MACKENZIE INVESTMENTS



“Aviva Canada has taken a full house hosting event for your Holiday Family Musicals since 2000. We even have employees without children that choose to attend as the productions appeal to everyone... no matter what age!”

KAREN FERRORO / SOCIAL COMMITTEE PRESIDENT  
AVIVA CANADA



# CORPORATE REVIEWS



“The Best Family Entertainment we’ve had in Canada for a very long time!”

BEVERLY THOMSON / CTV



“This was our third year of involvement with your organization and we were very proud to be a part of this Toronto holiday tradition.”

DIANE BOND / TIM HORTONS



“We were delighted with the production as it was a true family oriented event.”

BRENDA WOODS / VISA CANADA



“A wonderful event that led to a successful fundraising day... all for children!”

REBECCA THOMAS /  
CIBC CHILDREN’S MIRACLE



“Your productions demonstrate the importance of family and its values.”

RON DODDS / FORD OF CANADA



“A great way for a brand to appeal to and resonate with young and old alike.”

CHRISTINE MAGEE /  
SLEEP COUNTRY CANADA





# FULL-HOUSE HOSTING EVENT

## Benefits

- Full house of tickets (940 seats)
- Opportunity to hold reception in Elgin Winter Garden Theatre lobbies (food & beverage not included)
- Post-performance meet & greet with your special guests and Cast members
- Opportunity to leverage as a fundraiser for a charity of your choice
- Opportunity to distribute promotional items to the audience at the performance

## Recognition

- Customized performance to include several references to your brand, and allow for a company executive to welcome the audience from the stage prior to the show
- Dominant name and / or logo exposure on an insert page of the theatre program (non-standard printing not included)

**Smaller private  
parties are also  
welcome.**



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**To discuss these opportunities, please contact  
Ross Petty OR Leslie Francombe:**

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Leslie Francombe  
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Partnerships Canadian Stage  
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**CanadianStage**

**Ross Petty  
Productions**