

HOSTING  
EVENT 2021

ROSS PETTY'S  
**VIRTUAL**  
HOLIDAY MUSICAL!  
**FOR KIDS & FAMILIES**  
FROM THE COMFORT OF YOUR HOME!

# Alice in Winterland

IN ASSOCIATION WITH  
**CROW'S THEATRE**

ross@rosspetty.com  
www.rosspetty.com



**DECEMBER 18 & 19, 2021**

**NEW THIS YEAR!**  
**CHOOSE YOUR OWN  
ADVENTURE!**







# ROSS PETTY'S FAMILY MUSICALS PROVIDE A FUN-FILLED ALTERNATIVE FOR YOUR HOLIDAY PARTY.



Victor Dodig with  
Ross Petty in Peter Pan

## CIBC PRESENTING SPONSOR 2014 – 2016

“Our CIBC Children’s Foundation has hosted clients at your annual holiday production for a decade. Our clients have absolutely loved the shows and their unique ability to tell the ‘fractured fairy tale’ with current pop culture references.”

**VICTOR G. DODIG PRESIDENT AND CEO / CIBC**



“The rich tradition and legacy of your productions are a wonderful hospitality experience for our clients. There are very few opportunities for families to enjoy such an entertaining show. The timing of the shows around the holiday season is very appealing to all.”

**CATHERINE ROCHE / MARKETING AND STRATEGY,  
BMO FINANCIAL GROUP**



“This year we celebrate our 21st year of delightful collaboration with Ross Petty Productions and your wonderful shows. A generation of our clients and their families have enthusiastically enjoyed this Mackenzie holiday tradition!”

**MICHAEL EVANS / REGIONAL VICE PRESIDENT  
MACKENZIE INVESTMENTS**



“Aviva Canada has taken a full house hosting event for your Holiday Family Musicals since 2000. We even have employees without children that choose to attend as the productions appeal to everyone... no matter what age!”

**KAREN FERRORO / SOCIAL COMMITTEE PRESIDENT  
AVIVA CANADA**



# CORPORATE REVIEWS



“The Best Family Entertainment we’ve had in Canada for a very long time!”

BEVERLY THOMSON / CTV



“This was our third year of involvement with your organization and we were very proud to be a part of this Toronto holiday tradition.”

DIANE BOND / TIM HORTONS



“We were delighted with the production as it was a true family oriented event.”

BRENDA WOODS / VISA CANADA



“A wonderful event that led to a successful fundraising day... all for children!”

REBECCA THOMAS /  
CIBC CHILDREN’S MIRACLE



“Your productions demonstrate the importance of family and its values.”

RON DODDS / FORD OF CANADA



“A great way for a brand to appeal to and resonate with young and old alike.”

CHRISTINE MAGEE /  
SLEEP COUNTRY CANADA

